



**NATIONAL STANDARD OF THE PEOPLE'S
REPUBLIC OF CHINA**

中华人民共和国国家标准

GB 7718-2011

National Food Safety Standard
General Standard for the Labeling of Prepackaged Foods

食品安全国家标准
预包装食品标签通则

Issued on April 20, 2011

Implemented on April 20, 2012

Issued by the Ministry of Health of the People's Republic of China

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Foreword

This standard will replace GB 7718-2004 *General Standard for the Labeling of Prepackaged Foods*

Comparison with GB 7718-2004, main changes of this Standard are as follows:

- The application range has been revised;
- The definition of prepackaged foods and date of manufacture has been revised, added the definition of specification and cancelled the definition of retention.
- The labeling for food additives have been revised;
- Added the labeling for specification;
- The labeling for manufacturer, name, address and contact way of dealer has been revised;
- The max. surface area of packaging material or packing container has been revised whenever the height of characters, symbol and digital of mandatory labeling content not less than 1.8mm;
- Added the recommended labeling requirements when there is sensitizer in food;
- The calculation method for max. surface area in Annex A has been revised;
- Added the Annex and Annex C.

National Food Safety Standard

General Standard for the Labeling of Prepackaged Foods

1 Scope

This standard is applicable to labeling of prepackaged foods ready for direct offer to the consumer and labeling of prepackaged foods ready for indirect offer to the consumer.

This standard is not applicable to the packaged labeling of food which protecting for prepackaged food in storage and transport as well as the labeling of food in bulk and fresh food.

2 Normative References

2.1 Prepackaged food

Prepackaged foods means foods prepackaged or made up in advance with a measured quantity in a container, includes the food with unified weight or volume labeling within a measured quantity range in foods prepackaged or made up in advance with a measured quantity in a container.

2.2 Food label

Food label means any words, pictorial, mark or other descriptive matter on the packaging or the container of food

2.3 Ingredient

Ingredient means any substance, including a food additive, used in the manufacture or preparation of a food and present in the final product although possibly in a modified form.

2.4 Date of manufacture

Date of manufacture means the date on which the food becomes the final product, includes also package or filling date and the date on which the food becomes the final product whenever the food filling in packaging material or container.

2.5 Date of minimum durability

Date of minimum durability (best before) means the date which signifies the end of the period under any stated storage conditions on the label of the prepackaged food during which the quality of the product will be maintained and the product will remain fully marketable and retain any specific qualities for which tacit or express claims have been made.

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