ICS 67.060

Class No.: Y 78

Record No.: 43562-2013



# PROFESSIONAL STANDARD OF THE PEOPLE'S REPUBLIC OF CHINA

# 中华人民共和国轻工行业标准

QB/T 2673-2013

Replace QB/T 2673-2004

# Footwear—Standard of marking 鞋类产品标识

Issued on December 31, 2013

Implemented on July 1, 2014

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#### **Foreword**

This standard is drafted according to the rules given by GB/T 1.1-2009.

This standard is the revise of QB/T 2673-2004 *Footwear-Standard of Marking*, and the main changes are as follows compared to QB/T 2673-2004:

- -increased the contents of terms and definitions in GB/T 2703;
- -increased requirement of basic principles, "marking of footwear, inner packing (including hang tags), outer packing and other different positions and contents of the same elements should be consistent";
- -revised the description of product names;
- -increased the clauses of marking elements;
- -revised "upper material" to "texture";
- -revised the technical requirements of principal parts markings;
- -increased the explanation of marking forms;
- -increased the requirements of quality grade and production date in marking elements;
- -increased the method of color marking;
- -revised "name and address of manufacturer" to "enterprise name and contact information (including address, contact phone and other communication methods)";
- -revised "inner packing (shoebox)" to "inner packing (including hang tag)";
- -revised the marking contents of outer packing;
- -increased Normative Annex A "definition of footwear parts and corresponding graphic representation or explanatory description";
- -increased Normative Annex B "upper material marking and related graphic representation"

This standard is proposed by China National Light Industry Council.

This standard is under the jurisdiction of National Technical Committee 305 on Footwear of Standardization Administration of China (SAC/TC 305).

Drafting units of this standard are: China Leather and Footwear Industry Research Institute, Xtep China Co., Ltd., New Belle Shoes (Shenzhen) Co., Ltd., Fuguiniao Co., Ltd., Fujian Shishi Fusheng Shoes Co., Ltd., Beijing Industrial and Commercial Bureau, and

ECT Testing and Inspection Co., Ltd.

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This standard was issued in 2004 for the first time, and this is the first revision.

## **Footwear-Standard of Marking**

#### 1 Scope

This standard specifies footwear product marking's terms and definition, basic principles, marking contents and labeling requirements.

This standard is suitable for footwear products which are manufactured and sold within the territory of the People's Republic of China.

#### 2 Normative references

The articles contained in the following documents have become this standard when they are quoted herein. For the dated documents so quoted, all the modifications (Including all corrections) or revisions made thereafter shall be applicable to this Standard.

GB/T 2703 Terms for shoes industry

GB/T 3293.1 Shoes sizes (GB/T 3293.1-1998, ISO 9407:1991, IDT)

#### 3 Terms and Definitions

For the purpose of this document, the following terms and definitions defined in GB/T 2703 shall apply.

3.1

#### **Place of Origin**

It is the place where the products are finally manufactured, processed or assembled.

#### 4 Basic Principles

- **4.1** All contents of product marking should be simple, accurate, scientific and easy to understand.
- **4.2** Product marking should truthfully introduce product and reflect actual properties of product.
- **4.3** Marking of footwear, inner packing (including hang tags), outer packing and other different positions and contents of the same elements should be consistent.

#### 5 Marking Contents and Labeling Requirements

#### 5.1 Elements of Marking

#### 5.1.1 Trademark

#### 5.1.2 Product Name



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